



Driving Innovation in Municipal Government

Join us on September 16th, 2015!

Are you a municipal employee who thrives on thinking differently and finding new ways of delivering services to your community? Are you interested in connecting with colleagues from municipalities across Canada to learn about how they are embracing innovation to improve their towns and cities? Then you need to join the [Municipal Innovators Community \(MIC\)](#), a new network for municipal employees of all levels and job functions to connect, learn and share ideas.

Join the MIC for its first annual conference [Driving Innovation in Municipal Government](#) on **September 16 in Barrie, Ontario.**

From managers and directors to front-line employees, this conference is a must attend for anyone who works in municipal government looking to flex their creative muscles, expand their knowledge and generate creative solutions to real-world challenges facing municipalities across the country.

The conference will offer:

- An [interactive workshop](#) on innovation tools by **Rick Boersma**, [Innovation in a Box, Juice Inc.](#) Rick is the designer of Juice's flagship Innovation in a Box program: a strategic five-step program and toolkit proven to fuel innovative thinking.
- An afternoon of [panel discussions](#) with municipalities and private/public organizations on methods for building and driving innovation in municipalities.
- An Innovation Showcase featuring projects from municipalities and private/public organizations and innovation products, training and tools.
- An evening keynote address on [Driving Innovation through Leadership](#).

Conference registration options:

- \$300 for the full day conference
- \$200 for morning workshop and afternoon panels
- \$200 for afternoon panels and evening keynote

For questions or to register, visit our conference website at www.municipalinnovators.ca or contact conference@municipalinnovators.ca.



Driving Innovation in Municipal Government

Southshore Community Centre, Barrie ON

Wednesday, September 16, 2015

- 8:00 am to 8:30 am **Registration and Breakfast**
- 8:30 am to 9:00 am **Welcome and Opening Remarks**
Rhonda Bunn, Executive Director, Innovate Barrie
Jeff Lehman, Mayor, City of Barrie
- 9:00 am to 12:00 pm ***How might we drive innovation throughout the municipal organization?***
Facilitated Workshop (limit 100 participants)
Rick Boersma, Innovation in a Box, Juice Inc
- 12:00 pm to 1:00 pm **Lunch**
- 1:00 pm to 2:00 pm **Driving Innovation through Facilitation – panel discussion**
Hear from municipalities who are using staff training, facilitation and/or internal/external consultants to drive innovation in their organization.
- 2:15 pm to 3:15 pm **Driving Innovation through Engagement – panel discussion**
Municipalities who are leading the way in using staff or community engagement activities will share ideas about how they are driving innovation in their organization.
- 3:30 pm to 3:45 pm **Break**
- 3:45 pm to 4:45 pm **Driving Innovation through Technology – panel discussion**
Learn how municipalities are using tools, technology and open data initiatives to drive innovation in their organization.
- 4:45 pm to 6:00 pm **Networking Reception and Innovation Showcase**
- 6:00 pm to 8:00 pm **Dinner**
Keynote Address: Driving Innovation through Leadership
The evening keynote will feature Karen Prokopec, a public-sector leader presenting a case for driving innovation through leadership, including sponsorship, culture shift and recognition.

[REGISTER NOW – LIMITED SPOTS AVAILABLE](#)