



INNOVATION BARRIE ROADSHOW

Tuesday, September 15 1:00 – 4:00 pm, with optional evening activities

STOP ONE: 1:00 – 1:45 pm

Surface Water Treatment Plant
20 Royal Parkside Drive,
Barrie, ON L4N 0T5



The City of Barrie Surface Water Treatment Plant (SWTP), commissioned in 2011, is a membrane plant supplied from adjacent Kempenfelt Bay. The SWTP was built at a cost of \$109M to provide supplemental capacity to the City's existing 14 groundwater wells. The plant has a Phase 1 capacity of 60 MLD and is designed for phased expansion to an ultimate capacity of 240 MLD. Key drivers for the process design were: pathogen inactivation; turbidity reduction; reduction of organics for taste and odour control and disinfection by-product control. The process includes microscreening, coagulation/flocculation, membrane filtration (ZeeWeed 1000), GAC contactors and chlorination disinfection. There is also secondary membrane treatment for primary membrane and GAC backwash. A presentation and discussion regarding the SWTP will take place prior to the tour.

STOP TWO: 2:00 – 3:15 pm

IBM Canada Leadership Data Centre
505 Bayview Drive,
Barrie, ON L4N 0M7



The IBM Canada Leadership Data Centre is the latest flagship addition to IBM's data centre portfolio in Canada. The Barrie, Ontario-based centre has been designed from the ground-up with the latest advancements in energy efficient data centre management, business continuity, resiliency, security and disaster recovery services to help organizations efficiently manage growth while reducing costs and securely mitigating risk.

STOP THREE: 3:30 – 4:00 pm

Sunnidale Park
Every Kid's a Hero Playground
227 Sunnidale Road
Barrie, ON L4M 3B9



Barrie's award winning Every Kid's a Hero accessible playground launched in 2014. The Sunnidale Adventure Park is a great example of how legislation needs may be met through existing city assets and core service delivery activities (the park refurbishment program) for maximum benefit. The project used strategic planning principles to identify the best option for an accessible park in existing asset refurbishment plans, engaged the City of Barrie's Accessibility Advisory Committee (AAC) to endorse the design, and partnered with the Barrie Professional Fire Fighter's Association to create an exciting and educational park theme. The outcome is a very successful example of both staff and community engagement in the municipal sector.

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MUNICIPAL INNOVATORS COMMUNITY



OPTIONAL ACTIVITIES

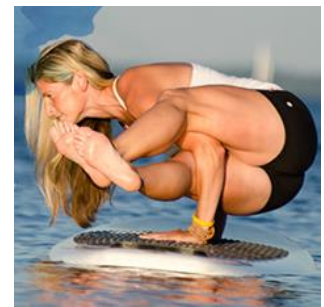
Recreation Activities on the waterfront:

Option 1 - SUP Yoga with Ann Green (\$15 pp) 4:30 - 5:30 pm

Meet at Ann Green Yoga, 119 Dunlop Street East Barrie, ON L4M 1A6

(Please note: The yoga studio is accessed via the lakeside entrance to the barn, facing Lakeshore Drive)

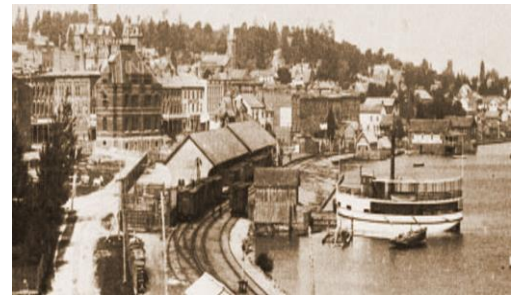
A delicious vinyasa based asana class on paddleboards on beautiful Kempenfelt Bay to elevate your natural state of wonder. Amaze yourself in a connected + compassionate journey of outdoor adventure through asana exploration, all in upward elevation to SHINE; serving happiness inspiring now empowerment. In this SUP Yoga class, you will embrace the stability of change + let yourself give into the balance that emerges; flow with the tide of the breath, be present + collect the life force in each precious now moment. We recommend wearing water wicking clothing! Anything you would wear in a yoga class is fine -- be prepared to get a bit wet and bring a towel for after! All SUP Yoga participants must be able to swim and be comfortable in and around water.



Option 2 – Don't Miss The Historic Walking Tour (\$15 pp) 4:30 – 5:30 pm

Meet at Memorial Square (on Dunlop Street at the bottom of Owen Street)

When walking through Barrie's you will be wondering about the history of the old buildings, churches and houses. With our busy lives, countless historical landmarks that grace the streets of our downtown core, custodians of Barrie's secrets and lively past, go unnoticed as we rush by. The Heritage Barrie offers residents and tourists a chance to discover our City's intriguing history and ancestry that helped shape Barrie into the thriving municipality it is today. The historic walking tour is conducted by knowledgeable and anything-but-boring Barrie Town Crier, Steve Travers. Travers will dazzle you with past lore and architecture as you traipse through downtown streets, finally exploring those monumental buildings and homes you have always wondered about. You will laugh and be thoroughly entertained as you hear tales of Barrie's Victorian Heroes Harlots, Saints and Sinners, Rogues and Scoundrels of by-gone days.



The tour is one-hour-long, departing from Memorial Square and covering two blocks circling Downtown Barrie. Travers advises that participants who have trouble walking may not make it the whole way round and the only opportunity to sit occurs at the half-way point. He also suggests everyone brings water and sunscreen. Travers holds the first Town Crier position in Barrie history. He donned his red and blue feathered hat and uniform for the first time in 2002.

INNOVATION BARRIE ROADSHOW IMPORTANT NOTES:

Roadshow is limited to 12-36 participants.

Participants are responsible for all transportation and additional costs as noted.

Please register by August 31 at <https://www->

[950.ibm.com/events/wwe/grp/grp101.nsf/v17_agenda?openform&seminar=DDDJVBOE&locale=en_ZZ](https://www-950.ibm.com/events/wwe/grp/grp101.nsf/v17_agenda?openform&seminar=DDDJVBOE&locale=en_ZZ)