

MONTRÉAL **SMART AND DIGITAL CITY**

2015-2017 Action Plan

Montréal 

May 2015



PROCESS



Vision

Collecting
Communicating
Coordinating
Collaborating
+
Establishment of the
Bureau
de la ville
intelligente et
numérique (BVIN)



Listening

Consulting:
Citizens
City workers
Community
International models

Identifying:
Needs, issues and
priorities



Strategic Orientations

Defining:
Orientations
Selection criteria
Structural elements
Focus Areas

Seeking approval:
From the
decision-making
bodies



Action Plan

Prioritizing:
Programs and projects

Seeking approval:
From the
decision-making
bodies



Implementation and Follow-Up

Deploying:
Measures and
ongoing review

Spring-Summer
2014

Oct.–Nov.
2014

Nov. – Dec.
2014

Jan. – May
2015

2015 ...



By and for  CITIZENS





**REVIEW OF STRATEGIC
ORIENTATIONS**








STRATEGIC ORIENTATIONS





Accelerate

Transform

5 Focus Areas

Economic Development 	Promote growth of leading-edge sector by employing the smart city strategy as a catalyst for bringing the project to fruition and as an engine of economic development		
Urban Mobility 	Direct Services to Citizens 	Way of Life 	Democratic Life 
Optimize mobility throughout the island in real time	Increase the provision of direct digital services to citizens and businesses	Develop spaces supporting urban innovation and diminish the digital divide	Improve access to democratic life and bolster the culture of transparency and accountability

4 Structural Elements

Telecommunications 	Open Data 	Architecture 	Community 
Develop ultra high speed multiservice telecom infrastructure	Release and use prioritized open data	Create an open, interoperable, technological architecture	Develop, in co-creation with the community, solutions to urban issues



4

ACTION PLAN



Action Plan ELABORATION

4

- › Citizens*
- › *je vois mtl**

› 2014

232
Ideas

- › Examples of International initiatives
- › Municipal projects* (3 YCP**)

› Jan.–Mar. 2015

Potential
Projects

70
Selected
Projects

› Apr.- May 2015

Selection Criteria

- › Impact on structural components
- › Contribution to stated strategic orientations
- › Scope (impact on citizens)
- › Cost/effort/return on investment
- › Short or long-term implementation period

Action
Plan

*70% of ideas received have been used in project formulation
3 *je vois mtl* projects and 10 municipal 3YCP** projects were selected
**Projects under the Three-Year Capital Works Program

An EVOLVING Plan

**70 PROJECTS in
6 PROGRAMS**


Less than one year:	26
1-3 years:	38
Over 3 years:	6

**2015
Action
Plan**

**2016
Action
Plan**

**2017
Action
Plan**

Constantly
inspired by:


**International
Examples**


Citizens


City

BVIN's Role* IN THE PROJECTS

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Promote

- Oversee formulation of project vision and day-to-day project management (schedule, budget, scope)
- Manage relations among different stakeholders
- Monitor and share best practices
- Monitor project success indicators

S

Support

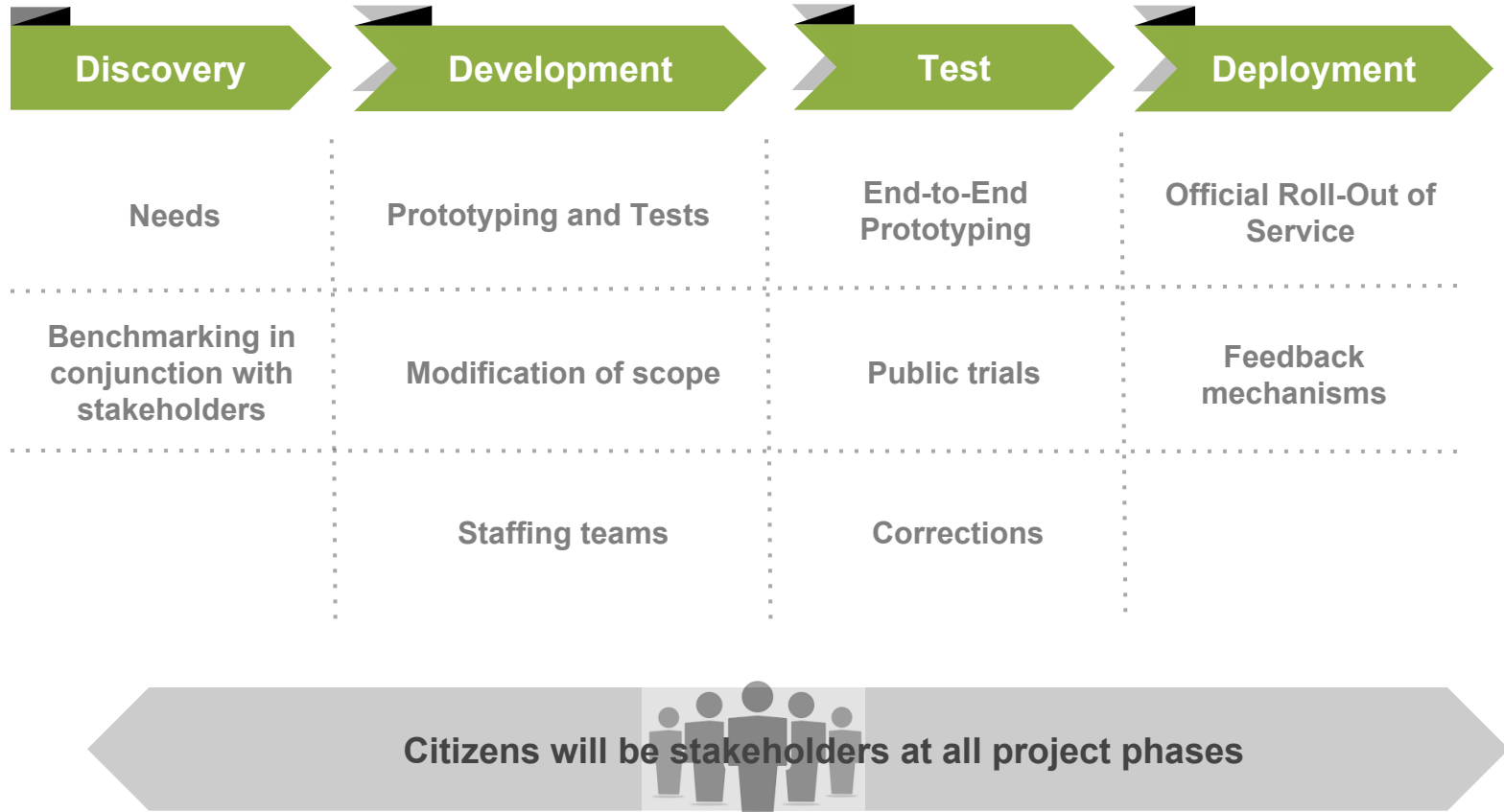
- Act as project stakeholder and define needs
- Intercede with other stakeholders to support project's keys to success
- Monitor and share best practices
- Monitor project success indicators

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Facilitate





- Integrate each stakeholder's interests and needs
- Facilitate interactions among stakeholders
- Monitor project success indicators

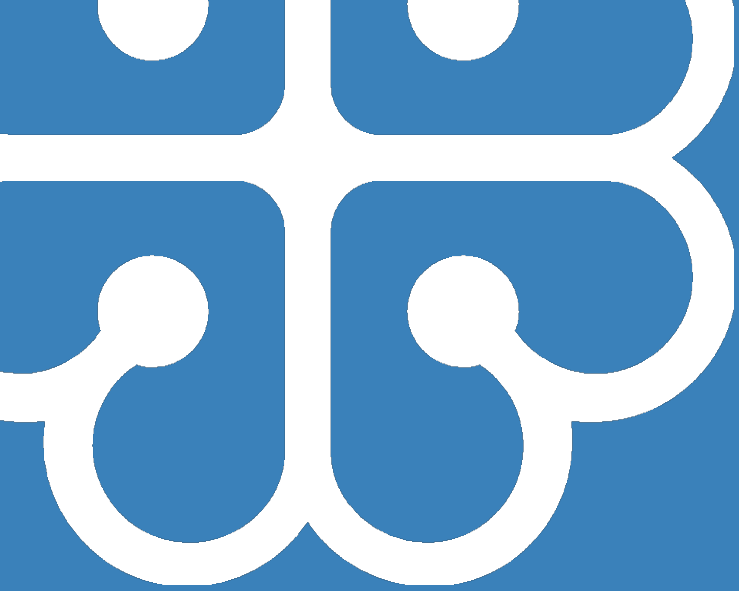
Project Phases



The 6 PROGRAMS

No	Initiatives	Impact on Structural Elements	Impact on Focus Areas
1	Public WiFi		 
2	Ultra High-speed Multiservice Network		 
3	Smart City Economic Cluster	  	   
4	Smart Mobility	 	
5	Participatory Democracy	  	
6	Digital Public Services	 	

 Telecommunications
  Open Data
  Architecture
  Community
 Urban Mobility
  Direct Services to Citizens
  Way of Life
  Democratic Life
 Economic Development



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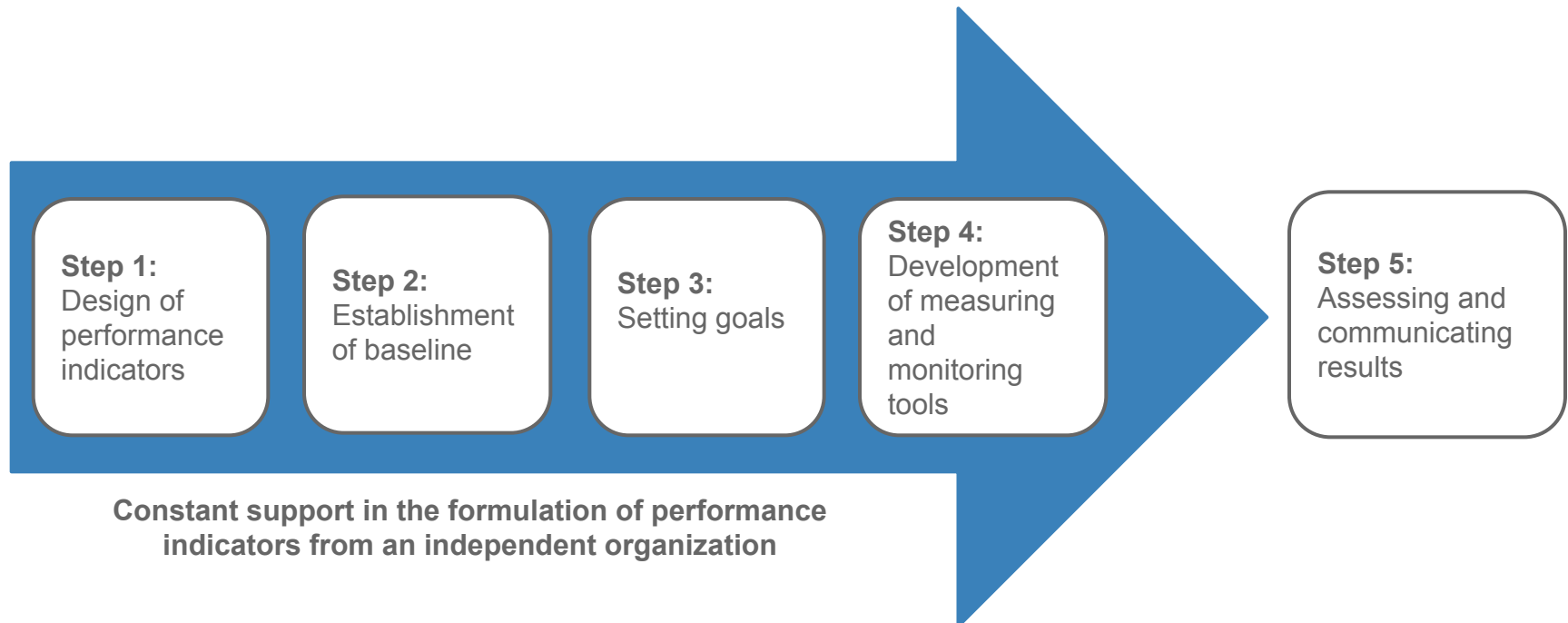
**IMPLEMENTATION
AND FOLLOW-UP**

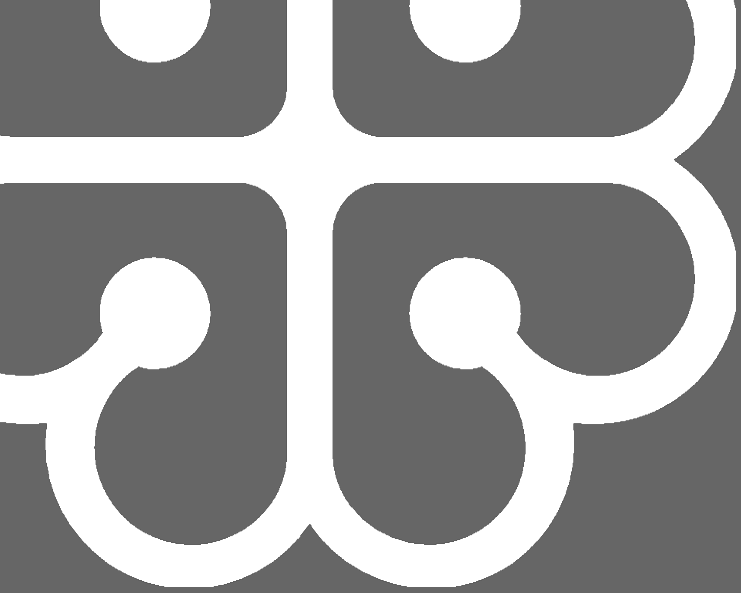


Performance indicators INITIATIVE

Focus Areas—Structural Elements—Projects

- Performance indicators will be proposed for each focus area and structural element of the strategic plan to assess Montréal's performance as a smart and digital city
- Furthermore, each project included in the 2015-2017 Action Plan will be assigned its own performance indicators and objectives





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