



# Advanced Innovation Practitioner Training

It's *tough* for “real teams” to think outside the box—especially amid the competing pressures of their everyday lives. Tough, but completely possible.

In fact, studies show that an “average” group using a structured innovation process will produce up to 500% more ideas than a so-called “creative” group that uses traditional brainstorming methods. That’s where Juice’s Innovation in a Box program comes in.



Innovation in a Box is a structured innovation process with practical tools that helps real teams create breakthrough results.

The four day **Advanced Innovation Practitioner Training** has been developed to equip your team with the knowledge, skills, process and tools to enable innovation within your organization.

*The i5 process will change the way you approach innovation.*

**Who should attend?** The Advanced Innovation Practitioner Training Program is intended for individuals and teams who are being asked to support innovation within their organization. This may include people from IT, Product Development, Strategy, Corporate Development and/or your internal innovation committee or team.

**What will I learn?** We have two main objectives in the Advanced Innovation Practitioner Training:

1. To equip you and your team with a structured process and tools that you can use to enable innovation within your organization. This will include:
  - Understanding how to frame innovation
  - Learning how to use the i5 process
  - Exploring a suite of practical tools that will help you fuel innovation
  - Learning how to plan innovation working sessions and projects
  - Practice using the process and tools on your own challenge or opportunity
2. To equip you and your team to introduce a broader audience within your organization to a basic set of innovation tools in a structured one day workshop.

**What will I receive?**

Each individual attending the Advanced Innovation Practitioner Training will receive a basic Advanced Practitioner Toolkit, which includes:

- Advanced Practitioner Tool Deck including decision-making filter cards
- Access to the Innovation-In-A-Box online portal with virtual learning tools and printable work mats

**What is the cost of the workshop?** The City of Kitchener and Region of Waterloo are hosting this 4-day Advanced Innovation Practitioner Training Program. As a result of this collaboration and cost sharing with these innovative municipalities, we have been able to establish preferred pricing.

The fees for the 4-day Advanced Innovation Practitioner Training Program are:

|   |                       |
|---|-----------------------|
| Individual Practitioner .....           | \$2,995.00 per person |
| Team of Practitioners (3 or more) ..... | \$2,500.00 per person |

The cost of facilities and catering are being shared by all participating organizations. As a result, there is an additional \$125.00 per person fee that will be added to the invoice to cover off these costs.

**Workshop Date**

February 22 – 25, 2016

**Workshop Location**

Rockway Golf Course  
625 Rockway Drive,  
Kitchener, ON  
N2G 3B5

**OPTIONAL Advanced Practitioner Toolkit**

In addition, organizations wishing to purchase an Advanced Innovation Facilitator Toolkit can do so at the preferred rate of \$1,250 per kit. The Advanced Practitioner's Toolkit is available to individuals who have completed the Innovation-in-a-Box Advanced Practitioner Training. The kit consists of two easy to carry bags:

**The Cube:**

- Innovation Soup Cans with Sharpies
- Packs of Super Sticky Post-it Notes in a plastic box
- Brain Poker Card Decks
- Roll of masking tape
- Work mat clips

**Workmat Portfolio Case:**

- Work mat Boards 18x24 (Black Foam core)
- Standard i5 Tool Decks
- Sets of Filter Cards
- Sets of work mats 18x24 (paper)
- Innovation Comic Books

