



The network that makes the difference

Sitting at work, deep in thought about how I would design this new Strategy, Performance and Innovation team for the Town of Innisfil, the invitation to the MIC comes across my display. Divine intervention? I'm not sure in the moment but having attended the conference, now I'm convinced.

For its third year running, the MIC has collected an enthusiastic group of followers – or should I say leaders? It's a likeminded group deeply motivated to be the engines of change and ready to push the boundaries of what a municipality can or should do. The content of the conference is diverse enough to offer something for everyone but there is one thing that everyone will take away: networks.

Having spent the better part of the two weeks preceding the conference soaking in my own problems, ideas and solutions, I was so delighted to meet others who had already been engaged in the same work. From this generous network I've been able to steal shamelessly. In the classic business context, this might never happen, cards are held close out of fear of competition. Not here. This network has its sights set on enhancing not only their own municipalities but sharing for the benefit of all residents, no matter where they live. This is something worth being a part of.

Having already spent my conference budget for this year, I am grateful to the OMAA for their contribution to cover my registration. I'm also glad that they have recognized the inherent value in this organization and have aligned to support the MIC as it grows.

I'm looking forward to staying connected with the network and doing my part to push the boundaries of what a municipal government can achieve.

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