



Help Us Keep the Conversation Going!

The Municipal Innovators Community (MIC) is a passionate cohort of over 600 government innovators trying to transform the world in small and giant ways - together. Over the years the community has grown from a small idea into an awe-inspiring movement for change. To leverage and feed the network we have created multiple communications and change channels, with dynamic programming and an annual touchstone event – the national conference.

The beauty of this community is that it is 100% driven by the passion of our volunteer Steering Committee. But over the last year this passion has been redirected and our focus as a core group of organizers has been on getting our communities through the COVID 19 pandemic. Our capacity to generate new content, programming and engage our members through the network has been spread pretty thin. But we know our membership is eagerly waiting for more from us, particularly during this time where innovation is a necessity. Therefore, we are requesting proposals to partner on Regular Engagement Plans (REPs) that provide engaging and informational support content to our members through 2021 and 2022.

Our Challenge Question:

How Might You provide the MIC membership with engaging content and interactive connection opportunities that inspire municipal innovation to be visible, accessible, repeatable, and evolving?

Support tools from us:

- MIC has a website with secure membership areas for more than 600 members and a monthly newsletter with more than 800 subscribers. We have a YouTube channel and a twitter account.
- Our Steering Committee is comprised of 10 leaders in municipal innovation.

The Challenge Parameters

- Proposals are due by March 5. The selected partner or partners will be announced no later than April 15.
- The proposal may include some content and/or connection opportunities that have a cost, however the proposal must include quality free content and connection opportunities as MIC was founded as a free online community for municipal employees.
- The format of your proposal is up to you – we are open to documents, presentations, videos, interpretative dances – as long as you cover off the proposal criteria, choose the format that fits your organization best. To submit your proposal or for any questions, email info@municipalinnovators.ca.

Proposal Criteria

1. Tell us about you and your organization, and your hopes for this partnership
2. Tell us about your ideas for creating, curating, or eliciting engaging content
3. Tell us about your ideas for developing interactive connection opportunities
4. Tell us about your success metrics and performance management plan
5. Tell us what you expect from us

[Learn More About MIC](#) and our [Value Proposition](#)